## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

re Application of:

BENTOLILA, et al.

Serial No.: 10/043,698

Filed: January 9, 2002

For: SYSTEM AND METHOD FOR

BEHAVIORAL MODEL CLUSTERING IN TELEVISION USAGE, TARGETED CLUSTERING, AND PREFERENCE ADVERTISING VIA MODEL PROGRAMMING BASED ON

BEHAVIORAL MODEL CLUSTERS

Examiner: Not yet assigned

Group Art Unit: Not yet assigned

January 9, 2003

Los Angeles, CA 90067

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Technology Center 2600

## NOTIFICATION OF LOSS OF ENTITLEMENT TO SMALL ENTITY STATUS UNDER C.F.R. § 1.27 (g)(2)

**Assistant Commissioner for Patents** Washington, D.C. 20231

Applicant hereby notifies the Patent and Trademark Office that it is no longer entitled to status as a small entity, and that the assertion for small entity status, set forth:

By paying the filing fee as small entity on January 9, 2002, should be discontinued; -a. [X]

By the paper filed on July 17, 2002, should be discontinued. b. [X]

An Assignment was sent for recording on July 12, 2002. The following are the Assignment particulars in reference to this application:

Assignee: Metabyte Networks, Inc.

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Cupertino, California 95014

The Assignment has not yet been recorded in Patent and Trademark Office for this application.

Frame/Reel are not available at this time.

SHERMAN

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osited with the United States Postal Service first class mail in an envelope addressed to the: Assistant

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